



China International Pet Show (CIPS 2015)

Exhibitor Manual

Date: Nov. 4-7, 2015

Venue: National Exhibition and Convention Center (Shanghai)

Website: www.cipscom.com

China Great Wall International Exhibition Co., Ltd.

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1. General Information

1.1 Venue

Hall 7.1, 7.2, 8.1, 8.2

National Exhibition and Convention Center(Shanghai)

Address: No. 168, East Yinggang Road, Qingpu District, Shanghai, China

1.2 Schedule

Assembly

Raw Space

Sunday	November 1,2015	9:00 – 18:00
Monday	November 2,2015	9:00 – 18:00
Tuesday	November 3,2015	9:00 – 21:00

Shell Scheme

Monday	November 2,2015	9:00 – 18:00
Tuesday	November 3,2015	9:00 – 21:00

Opening times

Wednesday	November 4,2015	09:30 – 17:00
Thursday	November 5,2015	09:30 – 17:00
Friday	November 6,2015	09:30 – 17:00
Saturday	November 7,2015	09:30 – 14:00

Exhibitors are admitted to CIPS 2015 one hour before the opening time each day.

Dismantling

Saturday	November 7,2015	14:00 – 19:00
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1.3 Traffic Guide

You may also refer to the information on our website: <http://en.cipscom.com/Traffic/>
National Exhibition and Convention Center(Shanghai), NECC(Shanghai)



Airline: National Exhibition and Convention Center (Shanghai) is only 2 Km away from the Shanghai Hongqiao International Airport and 60 km away from the Shanghai Pudong International Airport. Both of them can be arrived via the Subway Line 2, get off at East Xujing Station.



Train: NECC(Shanghai) is only 1.5 km away from the Hongqiao Railway Station and it can be arrived by the Subway Line 2. NECC(Shanghai) also is 25km away from Shanghai Railway Station and 23km away from Shanghai South Railway Station. People can get Line 1 to the People's Square then transfer Line 2 to NECC(Shanghai).



Subway: Take Subway Line 3 or Line 4, and then transfer to Line 2 at Zhongshan Park Station, get off at East Xujing Station. (refer to the Shanghai Subway Map below)



Buses: Route No.197, No.706, No.710, No.865 etc., get off at East Xujing station.



Taxi: It is about 2 km between the Shanghai Hongqiao International Airport and National Exhibition and Convention Center (Shanghai). It will take 8 minutes, costs 15 RMB. It is about 60 km away from the Shanghai Pudong International Airport. It will take 70 minutes, costs about 230 RMB.

Self-driving:

From Beidi Rd / West Tianshan Rd / West Xianxia Rd: Shenchang Rd / Huaxiang Rd-Songze Avenue--Zhuguang Rd-- the designated areas of NECC

From Yan'an Rd: West Yan'an Rd- Huqingping Highway- Zhuguang Rd- the designated areas of NECC



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1.4 Car parking

The parking areas for cars are provided.

Parking fee: 20 RMB per time (no time limit, no overnight parking), subject to change

Notes: The parking area is managed by National Exhibition and Conference Center (Shanghai).

1.5 Stand Decoration Service

Shell Scheme Constructor: Beijing Display Image Planning Co., Ltd.

Add: Suite 2901, Building B, Xin Tian Di Plaza, No.1 Xiba He Nan Road, Beijing

Contact: Mr. Zhang Lei

Tel: +86-10-64465358-663

Fax: +86-10-64465357

E-mail: display@display-bj.com



About Raw Space Contractors

The organizer does not appoint construction companies. The exhibitor can freely choose his **Contractors** to the stand. However, the Organizer can recommend the Contractors if the exhibitor needs the assistance.

1.6 Forwarding Services

Please contact with official forwarding agent:

JES Logistics Limited

Add: 26/F, Winsan Tower, 98 Thomson Road Wanchai, Hong Kong

Tel: +852-2563 6645

Fax: +852-2597 5057

E-Mail: terruce@jes.com.hk

Contact: Terruce Chan

Shanghai office

Shanghai JES Exhibition Services Limited

Tel: +86-21-6211 4854

Fax: +86-21-6252 7220

Email: jun@jes.com.hk

Contact: Mr. Wang Jun

Beijing Office

Beijing JES Logistics Limited

Tel: +86-10-6804 5900

Fax: +86-10-6805 1495

E-Mail: houcheng@jes.com.hk

Contact: Hou Cheng



2. OFFICIAL CATALOGUE ENTRY

Deadline: Sep.30, 2015

Contact: Ms. Helen Wang
China Great Wall International Exhibition Co., Ltd.
Tel: +86-10-88102270
Fax: +86-10-88102243
E-mail: xinyu@chgie.com

Please submit the catalogue and exhibits category online through the Website:
http://www.cipscom.com/member/login.html?request_locale=en

Note:

The product description should less than 250 letters in English or less than 100 characters in Chinese.



3. EXHIBITORS' BADGE REGISTRATION

The number of **Free** Exhibitors' Badge depends on the booth area.

Booth Area (sqm)	9	18	27	36	54	72	90	108	130	150	175	≥200
No. of Free Badge (max)	4	6	7	8	10	12	14	16	18	20	22	25

Notes:

Exhibitors will receive their badges from the registration desk during the build-up period (Nov.1 to Nov.3) by presenting the stand confirmation letter and business card.

The cost of an additional badge is RMB50.00.

Exhibitors must present their badges and accept security check at the hall entrance during the show time (Nov.1 to Nov.4).

If Exhibitor's badge is lost, the exhibitor needs to pay RMB50.00 for a new one.



4. ADVERTISEMENT

Ms. Helen Wang is responsible for the advertisement in the catalogue.

Ms. Becky Liu is responsible for the other advertisements.

Contact: Ms. Helen Wang

Contact: Ms. Becky Liu

Tel: +86-10-88102270

Tel:+86-10-88102257

Fax:+86-10-88102243

Fax:+86-10-88102243

E-mail: xinyu@chgje.com

E-mail: liuding@chgje.com

4.1 Advertisement in the Catalogue

Deadline: Oct. 15, 2015

Position	Size (width*height)	Price(RMB)
Inside Spread	420X285mm	14,000
Inside Full Page	210x285mm	8,000
Inside Logo		1,000
Inside Back Cover	210x285mm	14,500
Inside Front Page Spread 1	210x285mm	16,000
Inside Front Page Spread 2	210x285mm	15,000
Book Mark	75 x 200mm	15,000

4.2 Ad on Badge Lanyard

Deadline: Sep.10, 2015

Over ten thousands of professionals, whether they are exhibitors or buyers, as soon as they step into the hall, they will wear the badge lanyard on which your ad is printed.

Price: RMB90,000

4.3 Ad on Buyer's Badge

Deadline: Sep. 10, 2015

Your ad on Buyer's Badge will help the buyers to recognize your brand and locate your booth easily.

Price: RMB70,000

4.4 Ad on the Back of Ticket

Deadline: Sep. 10, 2015

An effective means of publicity to the public.

Price: RMB30 000



4.5 Ad on the Bag

Deadline: Sep. 10, 2015

Bags are for visitors to place their Show Catalogue, Visiting Guide and all sorts of materials collected at the show.

Price: RMB50,000 / 10,000pcs

4.6 Ad on Visiting Guide

Deadline: Sep. 10, 2015

Visiting Guide can be used for free by the exhibitors and visitors.

4.6.1 Logo of exhibitors printed on the Floor Plan

The service is only accessible for 10 exhibitors in each hall and exhibitors with exhibiting area of 36sqm or above.

Price: RMB2,000

4.6.2 Ad on the back of the Floor Plan

Price: RMB50,000



4.7 Event Promotion

4.7.1 New Products Release

Deadline: Sep. 15, 2015

CIPS has been an eye-catching trade platform in global pet and aquarium industry. How to become an outstanding brand among so many excellent brands in the show? CIPS'14 witnessed the New Products Show, which, for the first time, combined perfectly the pets, beauties and pet products. New Products Show will be arranged again in CIPS'15, with the Theme of "Fashion, Novelty, Charm and Harmony". It's a precious chance for exhibitors to launch new products, showcase images, and publicize their brands.

We offer 3 packages for the exhibitors to choose:

Item	Content	Package A RMB80,000	Package B RMB48,000	Package C RMB8,000
T-Stage Performance Show	1, Models display the product on T stage. 2, Bilingual languages used to host the show, introducing the exhibitor and products. 3, The exhibitors can deliver a short speech on the stage. 4, No fewer than 8 models provided for 1 time show. 5, No fewer than 20 minutes for 1 time show.	1Time/day 4 Times during show period	1Time/day 2Times during show period	
Model in Booth	1, Models display the product in booth. 2, The host/hostess will introduce the exhibitor's profile. 3, No fewer than 5 models provided for 1 time show. 4, No fewer than 20 minutes for 1 time show.	1Time/day 4Times during show period	1Time/day 3Times during show period	1Time/day 2Times during show period
Video Production	Wonderful sidelights video of brands during the Model Show	10minutes	5 minutes	/
Photos	Well-selected photos of brands	80pcs	50pcs	30pcs



4.7.2 Sponsoring Globalpets Forum Asia

Deadline: Sep. 30, 2015

Platinum Sponsor: €6000 (only 1 available)

- Opening speech of the social evening
- Interview of 1 page in PETS International Magazine
- Company Profile of 2 pages in the GPFA Booklet
- Mentioned in the opening and closing speech of the conference
- 1 table top in the foyer
- A goody in the GPFA bag, value €50
- Logo on all materials
- 1 free admission ticket, value €595

Gold Sponsor: €2500 (2 available)

- Company Profile of 2 pages in the GPFA Booklet
- 1 table top in the Foyer area
- A goody in the GPFA Bag, value €50
- Logo on all materials
- 1 free admission ticket, value €595

Silver Sponsor: €1000 (4 available)

- 1 table top in the Foyer area
- A goody in the GPFA Bag, value €50
- 1 free admission ticket, value €595

4.7.3 Competition Title and Sponsorship

Deadline: Sep. 30, 2015

China National Purebred Dog Super League and Chinese Pet Groomers' Qualification

Competition will be held during the exhibition period. If you are interested in Competition

Title or other forms of Sponsorship, please contact with

Ms. Becky Liu at liuding@chgje.com, Tel: +86-10-88102257

4.8 Hall On-site Publicity

Deadline: Oct. 15, 2015

Hall Entrance Ad.

Specification: 3m (height) 6m (width) Truss Form

Price: RMB14, 000.

Ad on Floor Sticker inside the Hall

Specification: 1m*1m Adhesive

Price: RMB1, 500.



Competition Court Fence Ad

China National Purebred Dog Super League and Chinese Pet Groomers' Qualification Competition will be held during the exhibition period.

Specification of Competition Court Fence: Width 1.8m*0.8m A plate

Price: RMB3,000/fence

4.9 Meeting Room

Deadline: Sep. 30, 2015

If the exhibitor would like to hold product release meeting or technical seminar during the exhibition period, the following meeting room can be provided on the two sides of the exhibition avenue.

Specification: 25m*11m;

Equipment provided: 2 wireless microphone; 1 projector; 1 screen

Price: RMB6,000/hour

Company Name: Add:

Contact: Email:

Tel: Fax: Booth No.

We book the advertisements:



5. TEMPORARY STAFF

Contact: Mr. Wang Zhihui

E-mail: wangzh@chgje.com

Please indicate the required language for the booth receptionist.

We need Receptionist(s) for days, Nov. 4/5/6/7, 2015, RMB in total.

Service item	Price (RMB)	Quantity	Other requirements
English / Chinese	700/day/ person		
Japanese / Chinese	1000/day/ person		
Korean/ Chinese	1000/day/ person		
German / Chinese	1100/day/ person		
French / Chinese	1100/day/ person		
Russian / Chinese	1100/day/ person		
Italian / Chinese	1400/day/ person		
Spanish / Chinese	1400/day/ person		
Portuguese/ Chinese	1400/day/ person		
Company			
Booth No.			
Contacts			
E-mail			
Tel			
Fax			

Notes: The cost quoted above is for an eight-hour per day.



6. INVITATION INFORMATION FOR VISA

Deadline: Oct.15, 2015

International exhibitors and visitors need the visa to enter China. The organizers will issue an invitation letter which needs to be submitted when applying for the visa. Please allow the organizers 7-14 working days to process the letter. The invitation letter is free of charge.

For your invitation letter, kindly fill in the following form for each person and send along with a scanned copy of the first page of your passport to Ms. Helen Wang or submit on line via <http://en.cipscom.com/Invitation/>

Contact: Ms. Helen Wang

Tel:+86-10-88102270

Fax:+86-10-88102243

E-mail:xinyu@chgje.com

Note:

(HAND-WRITTEN FORM WILL NOT BE PROCESSED)

Full Name: _____ (shall be the same as your name in your passport)

Gender: _____

Date of Birth: _____ (year\month\day)

Nationality: _____ Passport No.: _____

Position: _____

Company name: _____

Business Scope: _____

Tel: _____ Fax No. _____ (Obligatory)

E-mail: _____

In which Country you will apply your Chinese visa: _____

Have you ever been to China before? _____



7. VISITOR INVITATION

Contact: Ms. Ren Ling

Tel:+86-10-88102345

Fax:+86-10-88102243

E-mail: renling@chgje.com

The organizer will issue the invitation code for exhibitors inviting their customers to visit the show. The invited visitors will get the free pass with the code and business card.

Procedure: the exhibitor submits the number of invited customers → organizer issues the invitation code to the exhibitor → exhibitor sends the code to his customers → visitors show the code and business card at venue → organizer checks and issues the entry pass.

Please let the organizers know how many visitors you plan to invite:

We plan to invite the number of _____ visitors.

The following examples are for your reference:

for SMS:

(Company Name) with booth No. _____ cordially invites you to visit CIPS 2015 to be held in Shanghai NECC on November 4-7. You will get your free pass with the code _____ (invitation code) and your business card on site.

for email:

Dear XXX,

(Company name) with booth No. _____ cordially invites you to visit CIPS 2015 to be held in Shanghai NECC on November 4-7. It pools over 1000 exhibitors with 100000sqm exhibition area. It has been regarded as the best sourcing platform for the global pet industry and an ideal bridge connecting the Asian growing market.

You will get your free pass with the code _____ (invitation code) and your business card.

For hotel, traffic, events ect., please visit at www.cipscom.com



8. HOTEL RESERVATION FORM

Deadline: Oct 18, 2015

Contact: Mr.WangZhihui

Tel: +86-10-88102343

E-mail: wangzh@chgie.com

The Recommended Hotels:

Hotel	Details of the rooms	Price (RMB/night/room)	Notes	Address
Shanghai Marriott Hotel Hongqiao (★★★★★)	Deluxe King room	1200	1. Above room rates are inclusive of 15% service charge, breakfast and internet, Free Wi-Fi. 2. It takes 15 minutes by Taxi to the exhibition hall.	No.2270, Hongqiao Road, Changning District, Shanghai
	Deluxe Twin room	1300		
Sheraton Shanghai Hongqiao Hotel (★★★★★)	Deluxe King room	1100	1. Above room rates are inclusive of 15% service charge and breakfast, Free Wi-Fi. 2. Free morning and evening shuttle bus service will be provided to cover the 25 minutes distance to the exhibition hall. Shuttle bus schedule: Nov.4-6 morning and evening, Nov.7 morning	No.5, Zunyi south Road, Changning District, Shanghai
	Deluxe Twin room	1100		
Pullman Shanghai South Hotel (★★★★★)	Superior King room	980	1. Above room rates are inclusive of 15% service charge and breakfast, Free Wi-Fi. 2. Free morning and evening shuttle bus service will be provided to cover the 40 minutes distance to the exhibition hall. Shuttle bus schedule: Nov.4-6 morning and evening, Nov.7 morning	No.1, Pubei Road, Xuhui District, Shanghai
	Superior Twin room	980		



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Holiday Inn Shanghai Hongqiao (★★★★★)	Superior King room	850	1. Above room rates are inclusive of 15% service charge and breakfast, Free Wi-Fi. 2. Free morning and evening shuttle bus service will be provided to cover the 25 minutes distance to the exhibition hall. Shuttle bus schedule:Nov.4-6 morning and evening , Nov.7 morning	No.3555, Qixing Road, Minghang District, Shanghai.
	Superior Twin room	850		
Rainbow Hotel Shanghai (★★★★★)	Superior King room	680	1. Above room rates are inclusive of 15% service charge and breakfast, Free Wi-Fi. 2. Free morning and evening shuttle bus service will be provided to cover the 30 minutes distance to the exhibition hall. Shuttle bus schedule:Nov.4-6 morning and evening , Nov.7 morning	No.2000, Yan'an west Road,Changning District, Shanghai
	Superior Twin room	680		

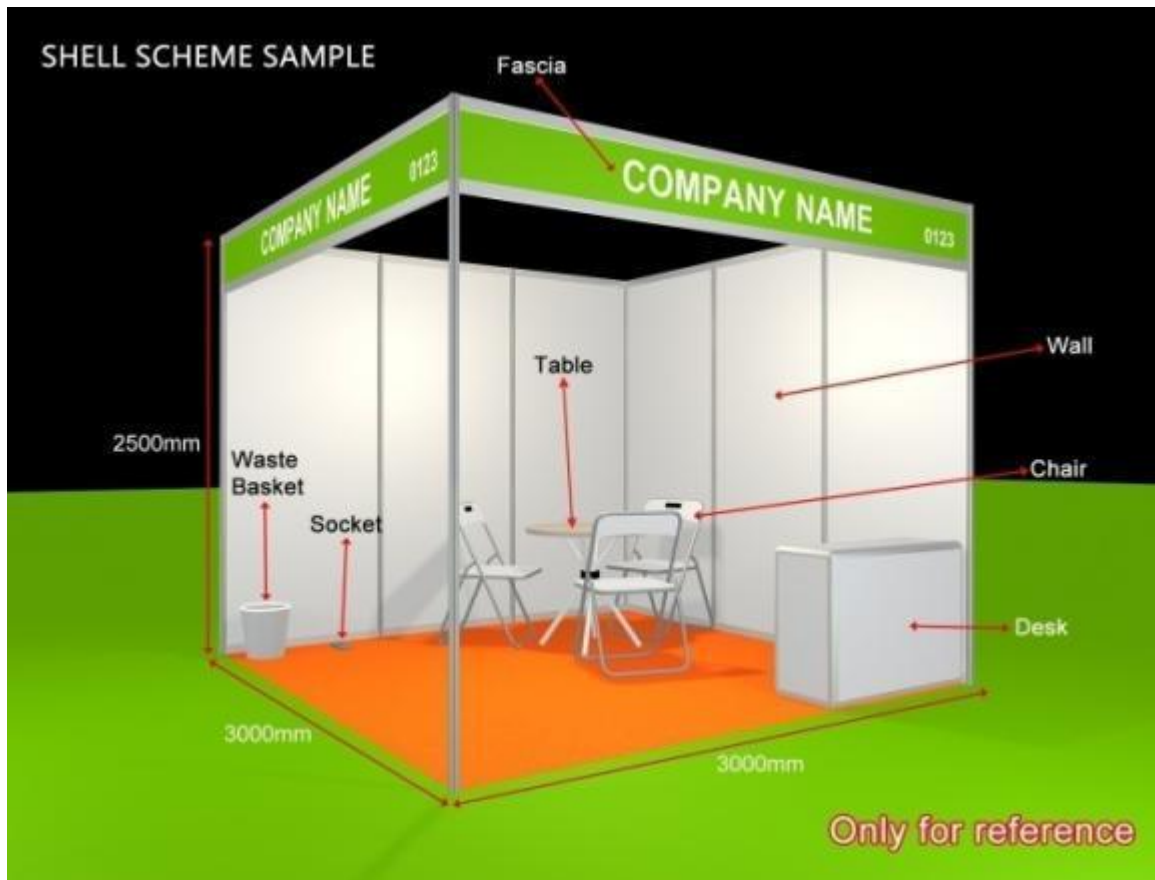


HOTEL RESERVATION FORM

Company Name					
Visitor (yes/no)		Exhibitor (yes/no)		BOOTH NO.	
TEL		FAX		E-MAIL	
Reservation Staff					
Hotel Name	Guest Name	Room Type	Quantity	Check In Date (year\month\day)	CheckOutDate (year\month\day)
Remarks					
<p>Requirements for reservation:</p> <ol style="list-style-type: none"> 1. Please send your Reservation Form to Reservation Center, it will be confirmed in written form. 2. Hotel needs your credit card information for your reservation, otherwise the reservation will not be guaranteed. 3. Hotel reservation deadline is Oct.18,2015. After the deadline, hotel reservation will be according to the actual hotel occupancy rate. 4. Once the reservation were confirmed, cancellation or on day "No show" will be charged 100% room rate of whole, according to the hotel regulations. 5. Hotel reservation by email to complete. <p>Contact: Mr.WangZhihui Tel: +86-10-88102343 E-mail: wangzh@chgie.com</p>					

9. SHELL SCHEME & FASCIA NAME

Deadline: Oct.15, 2015



Shell Scheme (9sqm) includes walls (2.5m), carpet (orange color), 1 reception desk, 3 chairs, lights, waste basket, fascia board, and one 3A/220V socket.

Technical data(refer to the shell scheme sample above):

Maximum height of the stand	2.50 m
Clearance under fascia	2.20 m
Axial distance between vertical aluminum columns	0.99 m
Width of panel	0.95 m
Overall width of fascia	0.30 m
Diameter of vertical aluminum column	0.04 m



Fascia Name

If you apply for the shell scheme, please indicate below company name in English and Chinese (if any) required on the fascia.

(English)

(Chinese)

Please contact the Official Contractor:

Contact: Mr. ZhangLei

Beijing Display Image Planning Co.,Ltd.

Tel:+86-10-64465358-663

Fax:+86-10-64465357

E-mail: display@display-bj.com

Company Name: Add:

Contact: Email:

Tel: Fax: Booth No.



10. RAW SPACE CONSTRUCTION

10.1 Assembly

Sunday	November 1, 2015	9:00 – 18:00
Monday	November 2, 2015	9:00 – 18:00
Tuesday	November 3, 2015	9:00 – 21:00

10.2 Stand Height

The limit for Stand Height is 4 meters.

10.3 Construction & Management Fee

Item	Price(RMB)	Notes
Management fees	30/ sqm	Only including The Raw Space
Constructor's pass	30/ one piece	
Vehicle Permit(per 1.5hours)	50/ Vehicle	If more than 1.5 hours, deposit RMB100 per half hour; and cars are not allowed to stop over night.
Vehicle deposit	300/ Vehicle	
The deposit for the safe construct	20,000/100sqm	A single booth's deposit is RMB 100,000 over 500sqm
Total Mortgage Funds		Please show the Acceptance certification documents (given by the main official contractor When the booth dismantling is no problem) and the Deposit Receipt 30 days after the exhibition and you will get the deposit

10.4 Facilities Protection

Without permission, any construction, build-up and assembly and exhibition hall outer appearance shall not be changed. Nails and screws are not permitted to be put inside the Hall building.



10.5. Drawings Submission for Approval Deadline: Sep., 30, 2015

All drawings of stand construction including electricity plan shall be submitted to the Contractor before the deadline. The Contractor is entitled to reject any drawings that need to be modified to ensure safety.

Please submit your drawing to:

Beijing Display Image Planning Co.,Ltd.

Mr. Wang Zhe, Mr. Zhang Lei, Ms. Zhang Yahui

Tel:+86-10-64465358-661, 688, 663

Fax: +86-10-64465357

E-mail: display@display-bj.com



11. RENTING FURNITURE

Deadline: Sep., 30, 2015

Company Name: Add:

Contact: Email:

Tel: Fax: Booth No.

We rent the following furniture:

No.	Item	Specification(mm)	Unit Price(RMB)	No.	Total Amount(RMB)
VSF-1	Information Counter	1000Lx500Wx750H	150		
VSF-2	Lockable Cupboard	1000Lx500Wx750H	180		
VSF-3	Folding chair	460Wx400Dx455H	30		
VSF-4	Black Leather Chair	570Wx440Dx455H	60		
VSF-5	Stainless Steel Chair	570Wx440Dx455H	150		
VSF-6	One Seat Sofa	700Wx700Dx455H	450		
VSF-7	Double sofa	1500Wx700Dx450H	650		
VSF-8	Black Bar Stool	460Wx400Dx455H	80		
VSF-9	Bar Stool	460Wx400Dx455H	100		
VSF-10	Coffee Table	600Lx600Wx470H	150		



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VSF-11	Glass Round Table	660Øx750H	150		
VSF-12	Square Table	650Lx650Wx680H	180		
VSF-13	Bar Table	600Øx1000H	260		
VSF-14	RoundTable	600Øx780H	240		
VSF-15	Low Display Cube	500Lx500Wx500H	180		
VSF-16	Tall Display Cube	500Lx500Wx1000H	350		
VSF-17	Low Glass Showcase	1000Lx500Wx1000H	350		
VSF-19	Tall Glass Showcase	1000Lx500Wx2000H	650		
VSF-20	Cargo Rack	1000Lx500Wx2000H	300		
VSF-21	TV-Video Stand	750Lx500Wx1000H	150		
VSF-23	Magazine Rack A	310Lx310Dx1420H	90		
VSF-25	Flat Shelf	1000Lx300W	50		
VSF-26	Sloped Shelf	1000Lx300W	60		
VSF-27	Gridding	600Lx900W	260		
VSF-28	Lockable Door	950Wx2000H	350		
VSF-29	Folding Door	950Wx2000H	250		
VSF-35	Square Table	1200Lx600Wx750H	380		
VSF-39	Long arm Spotlight	100W	100		
VSF-40	Fluorescent Tube	40W	135		
VSF-41	Power Socket	Max 50W	90		
VSF-43	Plasma TV	(42"	1800		
VSF-45	Water Dispenser		350		



Please contact the Official Contractor:

Beijing Display Image Planning Co.,Ltd.

Mr. Wang Zhe, Mr. Zhang Lei, Ms. Zhang Yahui

Tel:+86-10-64465358-661, 688, 663

Fax: +86-10-64465357

E-mail: display@display-bj.com

Bank Name:HSBC

Branch Name:Ocean Centre Branch

Bank Address:Head Office 1 Queen's Road Central Hong Kong

Swift:HSBCHKHHHKH

Bank Code:004 Telex Code:73205 HSBC HX

Account No:491-701793-838

Company Name:Beijing Display Image Planning Co., Ltd.

Notes

1. If the application for the furniture is after the deadline, an extra charge shall be collected at a rate of 20%. If the application is on-site, an extra charge shall be collected at a rate of 50%.
2. 30% of the rent price will be charged if you cancel equipment or furniture already that has already been constructed.
3. The application shall only be handled after the payment has been received.

展具租赁图片 Rental Furniture Picture



VSF-1
咨询桌
Information Counter
1000L x 500W x 750H mm



VSF-2
锁柜
Lockable Cupboard
1000L x 500W x 750H mm



VSF-3
折椅
Folding Chair
460W x 400D x 455H mm



VSF-4
皮椅
Black Leather Chair
570W x 440D x 455H mm



VSF-5
金属椅
Stainless Steel Chair
570W x 440D x 455H mm



VSF-6
沙发
One Seat Sofa
700W x 700D x 455H mm



VSF-7
沙发
Sofa
1500W x 700D x 455H mm



VSF-8
吧椅
Bar Stool
460W x 400D x 455H mm



VSF-9
吧椅
Bar Stool
460W x 400D x 455H mm



VSF-10
咖啡台
Coffee Table
600L x 600W x 470H mm



VSF-11
玻璃圆桌
Round Table
660Φ x 750H mm



VSF-12
方台
Square Table
650L x 650W x 680H mm



VSF-13
吧台
Bar Table
600Φ x 1000H mm



VSF-14
木纹圆桌
Round Table
600Φ x 750H mm



VSF-15
矮身展示台
Low Display Cube
500L x 500W x 500H mm



VSF-16
高身展示台
Tall Display Cube
500L x 500W x 1000H mm



VSF-17
矮身玻璃柜
Low Glass Showcase
1000L x 500W x 1000H mm



VSF-19
高身玻璃柜
Tall Glass Showcase
1000L x 500W x 2000H mm



VSF-20
货架
Cargo Rack
1000L x 500W x 2000H mm



VSF-21
电视柜
TV-Video Stand
750L x 900W x 1000H mm



VSF-23
杂志架 A
Magazine Rack A
310L x 310D x 1420H mm



VSF-25
平层板
Flat Shelf
1000L x 300W mm



VSF-26
斜层板
Sloped Shelf
1000L x 300W mm



VSF-27
网格片
Gridding



VSF-28
锁门
Lockable Door
950Vx2500Hmm



VSF-29
折门
Folding Door
950Vx2500Hmm



VSF-31
展板
Panel
1000W x 2500H mm



VSF-32
废物箱
Wastepaper Basket
250L x 170W x 290H mm



VSF-35
长条桌
Square table
1200L x 600W x 750H mm



VSF-38
50W石英长臂射灯
50W halogen longarm spotlight



VSF-39
100W长臂射灯
100W Long Arm Spotlight



VSF-40
40W日光灯
40W Fluorescent Tube



VSF-41
插座
Power Socket (Square Pin)
Max.500W



VSF-43
等离子
Plasma (42")



VSF-45
饮水机
Water Dispenser



12. ELECTRICITY APPLICATION

Deadline: Sep.,30, 2015

Company Name: Add:

Contact: Email:

Tel: Fax: Booth No.

Specifications for electricity	Price (RMB)	No.	Total
15A/380V	1050		
30A/380V	1500		
60A/380V	2700		
100A/380V	4650		
150A/380V	7200		
200A/380V	11700		
250A/380V	14700		
300A/380V	18000		
350A/380V	22500		
400A/380V	27000		

Notes

- 1.If you ask for 24 hours electricity, please note"24 hours electricity".
- 2.If the application for the electricity is after the deadline, an extra charge shall be collected at a rate of 30%. If the application is on-site, an extra charge shall be collected at a rate of 50%.

Please contact the Official Contractor:

Mr. Wang Zhe, Mr. Zhang Lei, Ms. Zhang Yahui

Tel:+86-10-64465358-661, 688, 663

Fax: +86-10-64465357

E-mail: display@display-bj.com



13. WATER APPLICATION

Deadline: Sep. 30, 2015

Item	Unit price(RMB)	Number	Total Price	Note
Living Water(DN15mm)	2700			
Living Water(DN20mm)	3000			
Company Name				
Booth No.				
Contact				
Email				
Mobile phone				
Fax				

Signature:

Note:

Please contact the official Contractor before the deadline. After the deadline, an extra charge shall be charged at a rate of 50%.

Please contact the Official Contractor:

Beijing Display Image Planning Co., Ltd.

(To Hall 7.1, 7.2,8.1,8.2)

Add: Suite 2901, Building B, Xin Tian Di Plaza, No.1 Xiba He Nan Road ,Beijing

Contact: Mr. Zhang Lei

Tel: +86-10-64465358- 663

Fax: +86-10-64465357

E-mail: display@display-bj.co



14. FREIGHT FORWARDER

A. FORWARDING INFORMATION & HANDLING TARIFF

For transportation matters, please contact with:

JES Logistics Limited

26/F, Winsan Tower, 98 Thomson Road Wanchai, Hong Kong

Tel: +852-2563 6645

Fax: +852-2597 5057

E-Mail: terruce@jes.com.hk

Ctc :Terruce Chan

Shanghai office

Shanghai JES Exhibition Services Limited

Tel: +86-21-6211 4854

Fax: +86-21-6252 7220

Email: jun@jes.com.hk

Ctc : Mr. Wang Jun

B. SHIPPING SCHEDULE

1b. Overseas shipment arriving Shanghai China (for sea and air)

DOCUMENTS & CONSIGNMENT DEADLINES TO SHANGHAI

(FORGENERAL EXHIBITS & DISPLAY ITEMS ONLY)

1. Customs documents for pre-clearance by sea (FORM B)	October 12, 2015
Overseas shipment arriving Shanghai port (FCL)	October 19 – 20, 2015
2. Customs documents for pre-clearance by air (FORM B)	October 19, 2015
Overseas shipment arriving Shanghai airport (air)	October 23-24, 2015

Please email or fax us + 852 2597 5057 your Transport Order and List of Exhibits (Form A& B attached) at least 3 working days prior to picking up your cargo. Cargo arriving after our deadlines will incur a 30% late arrival surcharge. JES Logistics will make all efforts to expedite the delivery schedule but no guarantee can be given. Cargo arriving earlier than the specified dates above will incurred storage fee.

2b. CONSIGNEE IN SHANGHAI (sea and air)

Overseas shipment arriving Shanghai port or airport

Consignee

Notify Party

Sinotrans Eastern Company Ltd.
Ltd.

Shanghai JES Exhibition Services

Exposition Logistics Branch

Room 511, No. 599 Jiangsu Road,

4th Floor, Jinling Mansion

/ Shanghai, China 200050

85 Qu Yang Road , Shanghai, China 200081 Tel: +86-21-6211 4854

Tel: +86-21-6507 3355 ext 8506

Fax: +86-21-6252 7220



Fax:+86-21-6521 4083

c/o CIPS 2015 - Shanghai

DESCRIPTION OF GOODS

Please state in the OBL or AWB: Exhibition Goods. (for CIPS 2015 - Shanghai)
Pre-advice should be sent to JES Logistics Limited (email or fax: 852-2597 5057)
as soon as available.

REMARKS: Neither freight to be shipped to another consignee, nor is freight to be shipped and consigned to the exhibitor himself c/o the exhibition. Additional charges will be incurred for any wrong consignee details. A 10% outlay commission will be imposed on all "Freight Collect" consignment.

3b. DOCUMENTS (Sea / Air - total gross weight on List of Exhibits must be the same as on OBL & MAWB)

Please email or fax us the following documentation to consignee at least 3 working days prior to the arrival of shipment.


- 1 copy of Original Ocean Bill of Lading (Sea)
- 1 copy of Master Airway Bill (Air)
- 1 copy of Transport Order (Form A)
- 1 copy of List of Exhibits (Form B)
- 1 copy of Insurance Policy (if insured)

PRE-ALERT

Sea shipment - 2 original of Bill of Lading plus 2 copies of List of Exhibits **FORM B** must be **couriered** to consignee at least 3 working days before shipment arrives.
Air shipment - Original AWB plus 2 copies of List of Exhibits **FORM B** must be attached to all air shipments and email or a facsimile advice giving AWB no. and details of consignment must be sent to us at least 48 hours prior to the arrival of cargo.

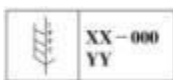
4b. FUMIGATION

All cargo containing wood packaging materials (e.g. crates, pallets, frames) must be fumigated. Please make sure the following information must be stamped on the outside packing

- IPPC logo ()
- ISO country code (XX)
- License no. assigned to the company that fumigated
- Fumigation method HT or MB treatment used

● **SAMPLE OF MARKING**

5b.



ANIMAL NATURE & PET FOOD ITEMS



Special arrangements have been made with the China Customs and Health Authorities to facilitate clearance and quarantine formalities, thus avoiding



many of the complex procedures usually associated with animal nature and pet food items imports. Please use the enclosed List of Exhibits form and include values in your paperwork. All shipments are to be covered by the copy Certification of Origin and Official Government Health Certificates which are to be sent together with List of Exhibits to us not later than 30 working days of the official freight deadline to process import permits. Exhibitors are advised **NOT** to send shipment to China directly without our confirmation in advance. All these kind of items will incur duties and tax and they are non-refundable. The handling and service charges for these kinds of item, quotation will be furnished upon request. Application of Animal Nature Quarantine / Isolate Certificate (if required) it takes at least 14 working days. The cost of Hygiene Certificate / Isolate charges will be billed according to actual expenses.

6b. CUSTOMS INSPECTION

The Chinese customs are strict and thorough in their inspection of goods. All packages can be expected to be opened and contents checked against the List of Exhibits (Form B). Exhibitors must provide us with the brand name, model number, serial number of machine and quantity of equipment / parts in the List of Exhibits form. Please ensure that the brand name, model number or serial number can be found on the machine and equipment itself to facilitate customs inspection. In order to obtain early release of goods from customs, machine catalogues or photo of equipment / parts must be attached with List of Exhibits.

7b. ATA CARNET

To co-ordinate the complete process of temporary import by ATA Carnet is RMB 1500.00 per transaction. Please note that ATA Carnet shipment must be re-exported after closure of the exhibition, it cannot be sold.

8b. CATALOGUES AND PUBLICITY MATERIALS - CENSORING

Brochures and souvenirs items are permitted entry into China giveaways e.g. souvenir (i.e. pens, key chains, note pads etc.) with reasonable quantities and low value may be duty-exempted. It is, however, subject to China customs approval. Therefore, all exhibitors should prepare an envelope containing 2 samples of each giveaway items for censoring. Customs censorship handling charges RMB 150.00 per item / exhibitor. Please do not send CDR, USB and magazine to the exhibition, as special permit is required.

9b. DANGEROUS, RADIOACTIVE AND STRATEGIC ITEMS

The above items are prohibited / limited to move-in to the exhibition hall, special import permits are required and the carriers will only accept those cargoes subject to availability. Thus, before shipping those items to the exhibition, please submit us all the specification and volume of the cargoes for checking with the relevant parties regarding confirmation and application of import permit.

10b. PACKING

Please ensure your equipment is packed in a strong, waterproof packing case which lends itself to being re-packed after the exhibition. Please bear in mind that your exhibits will be in transit for long periods both to and from the exhibition and that cartons are not suitable to withstand the constant handling which takes place



during transshipment. Shocking and bumping will sometimes be inevitable and cases may be placed in open air storage without cover, therefore exhibitors must take the necessary precautions against damage and rain.

11b.UNPACKING OR REPACKING ON -SITE

We will assist in physical unpacking and installation of exhibits; however exhibitors must supervise and be responsible for those operations. Similarly, during exhibition closing, exhibitors must also supervise the dismantling and repacking of exhibits, especially for delicate or heavy equipment. When exhibits are repacked with used packing materials, the packing is regarded as no longer suitable to protect the contents against damage and or moisture compared with the original. Exhibitors should therefore bear the responsibility for any consequences arising wherefrom.

12b.HEAVY AND OVERSIZES EXHIBITS

This applies to any single exhibit in excess of 1000 kg and 5 cbm, that requires the use of a forklift or mobile crane for installation. Exhibitors with heavy and oversized exhibits must be on-site early to direct the operation of unpacking and positioning. If a mobile crane or forklift is required for installation of equipment, exhibitors should send your requirement to us as early as possible so that we could arrange contracting such equipment in advance. A quote will be given after receiving your enquiry.

13b.RE-EXPORT

Disposal and forwarding instructions will be discussed with you during the course of exhibition. Re-export formalities will require at least 14 working days. Therefore, please do not make any plan on receiving the exhibits soon after the exhibition. We hold no liability for when the exhibits would be back to the desired final destination after the exhibition closes. If you need the exhibits to be re-exported urgently or transfer to other exhibitions, please contact our on-site representative of your request as applicable.

14b.SOLD CARGO PROCEDURE

The exhibition venue is a customs bonded area and no cargoes may be removed without the permission of Chinese Customs. For sold cargoes, the exhibitors are allowed to sign contract and sell cargoes during or after the show. It is, however, subject to Customs approval. The exhibitor will have 30 days from the date of the show end to find out the buyer or complete the transaction. After this deadline, the shipments have to be re-exported out of China unless there is an extension permit from authorized organization. Sold cargoes will not be released until all taxes and customs fees have been paid by your buyer. It is likely that your exhibits will need to be repacked and removed to the customs bonded warehouse until all necessary domestic customs formalities have been finalized. Sold cargoes pending for import license will be delivered to the customs bonded warehouse. All



charges will be for the exhibitor account. A sales contract is required by the Customs in order to calculate duties / taxes if any.

15b.INSURANCE

Exhibitors are suggested to arrange a proper round-trip all risks insurance coverage for the exhibits (including exhibition period), preferable through a company of which the People's Insurance Company of China is the agent in China. For routing of shipments, it is advised to cover the insurance policy by both air and surface (sea / road), as it is possible that the cargo will be re-exported in either way. Exhibitors should also bring a copy of the insurance policy to China.

16b.PAYMENT TERMS

Companies using JES Logistics or its appointed agents will be invoiced by them for all services. Companies shipping other than by our offices or agents are advised that full payment must be received by us either on-site at the exhibition or in HongKong before the close of the exhibition.

17b.STANDARD TRADING AND CONDITIONS

All business is transacted only in accordance with our standard trading conditions. Please visit our web-site www.jes.com.hk or contact us for the details.

C. FREIGHT HANDLING TARIFF - INWARD MOVEMENT

(FREIGHT FROM OVERSEAS / HONG KONG)

FOR GENERAL EXHIBITS & DISPLAY ITEMS ONLY.

FOR ANIMAL NATURE & PET FOOD ITEMS, TO BE QUOTED UPON REQUEST.

1. Basic service charge RMB 500.00 / exhibitor / consignment
(communication & documentation fee)

2. Overseas shipment arriving Shanghai

From free arrival Shanghai port or airport delivery up to exhibition stand including customs clearance, assistance with unpacking, removal empty cases to the on site storage place.

Sea cargo RMB 780.00 / cbm

min 1.5 cbm / exhibitor / consignment

min 23 cbm / 20' GP container

min 46 cbm / 40' GP container

➤ Surcharges will be imposed for handling LCL shipments.

Air cargo RMB 6.50 / kg

➤ On Direct MAWB only min 100 kgs / exhibitor / AWB

3. Freight from local sources (bonded exhibits)



Handling of customs bonded shipment from freearrival fairground, delivery up to exhibition stand, customs registration, assistance with unpacking, removal empty cases to the onsite storage place. RMB 280.00 / cbm

Excl. preparation of customs cover note if applicable.

min 2 cbm / exhibitor / consignment

4. Heavy / oversized cargo handling surcharge

a. Heavy-lifting (for each package over 3000 kg)

3001 – 4000 kg

RMB 38.00 / 100 kg

4001 – 5000 kg

RMB 50.00 / 100 kg

Over 5001 kg

to be quoted upon request

b. Oversized (for each package over 3m (L) x 2.2m (W) x 2.2m (Ht))

If one dimension exceeds the above, surcharge of RMB 120.00 / cbm will be imposed.



5. Others (where applicable)

- a. Translation of list of exhibits RMB 35.00 / page
min RMB 210.00 / exhibitor / consignment
- b. Container detention fee (if any) as per outlay
- c. Storage charges in bonded warehouse RMB 35.00 / cbm / day
min 1 cbm / day / exhibitor / consignment
- d. Terminal handling charges (Shanghai) at cost
- All THC / CFS, D/O fee, OBL / AWB documents, consolidators fee, gate charges, demurrage, warehouse registration fee etc(if any) incurred in the pickup location will be billed according to actual expenses.
- e. Return empty container to / from Shanghai depot
RMB 2150.00 / 20' GP container
RMB 3200.00 / 40' GP/ HC container
- Surcharge for FCL directly to Shanghai Yangshan port will be RMB 1800.00 / 20' GP & RMB 2500.00 / 40' GP / HC container.
- f. Surcharge for Wrong consignee fee or House AWB / OBL
RMB 650.00 / HAWB / HOBL
- g. Merchandise inspection fee RMB 80.00 / cbm
min 1 cbm / exhibitor /
consignment
- h. EDI customs handling fee RMB 650.00 / exhibitor / consignment
- i. Quarantine inspection handling service RMB 95.00 / item / case /
pallet
(carton with wooden packing materials & case)
min RMB 500.00 / exhibitor / consignment
RMB 1500.00 / 20' GP container
RMB 2000.00 / 40' GP / HC container
- The cost of quarantine treatment such as fumigation and disinfection will be collected as per actual expenses.
 - Application of Animal Nature Quarantine / Isolate Certificate (if required) it takes at least 14 working days. The cost of Hygiene Certificate / Isolate charges will be billed according to actual expenses.
- J. Sold / donated goods in Shanghai or preparation of customs envelope for freight transfer to / from other exhibition (if required) an individual handling charges will be given upon request.



k. Cargo pick up in Hong Kong (if required) an individual handling charges will be given upon request.

D. FREIGHT HANDLING TARIFF - RETURN MOVEMENT

Same as inward movement above with reversed services.

E. IMPORTANT NOTES

1.The exact move-in / move-out schedule is subject to the Organizer's final arrangement and subject to change with or without prior notice.

2.The exact routing is subject to availability.

3.All return shipments will only be arranged when all customs clearance procedures are completed and all exhibits handed over to us. As the demand for transportation facilities in China is great, exhibitors must not make any plan on receiving exhibits soon after the exhibition, since it may take over 14 working days for re-export.

4.Surcharge for LCL shipment is RMB 500.00 / cbm. Exhibitor is suggested not to ship LCL sea shipment to China directly.

5.The volume / weight ratio for air cargo is 6:1 (i.e. 1 cbm = 166.7 kg). The chargeable weight is based on the volume weight or actual weight whichever yields the greater.

6.The charges for sea / land cargo is based on 1 cbm or 1000 kg whichever yields the greater.

7.All cargo must be sent with Freight Prepaid for inward movement a 10% surcharge will be imposed for any shipment sent with Freight Collect.

8.Tariff prices are based on exhibits delivered to ground floor only and a 20% surcharge will be levied for delivery to the upper floor.

9.Unpacked cargo – there will be a 20% surcharge for handling unpacked cargo. JES Logistics or its appointed agents will not be liable for any loss or damage.

10.Dangerous goods – there are a 100% surcharge for handling dangerous cargo.

11.Please note that our freight charges do not include insurance coverage and all work is undertaken by JES at owner's risk. Exhibitors are suggested to arrange a proper round-trip all-risks insurance for their exhibits (including exhibition period), preferably through a company of which the People's Insurance Company of China is the agent in China. For routing of shipments, it is advisable to cover insurance both by air and surface (sea / land), as there is a possibility of returning exhibits back to the country of origin by either way. Exhibitors should also bring a copy of the insurance policy to China. It will be useful in case exhibitors require filing a claim for damage or loss in China.

12.Our fees and charges are subject to revision so as to reflect any increase in our costs caused by exchange rate variations, increased freight or fuel charges adjustments insurance premiums or increases of any other charges pertaining to the shipment of this consignment beyond the control of this company which come into effect after acceptance of your order and prior to delivery to the consignee.

13. Companies requiring assembling or lifting equipment for erection of exhibits (positioning is included in the basic price) are asked to contact us as soon as



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possible with details of their requirements. Prices for hiring equipment will then be quoted subject to availability.

14. For additional services not listed above, an individual quotation will be given upon request.

15. All business is transacted only in accordance with our standard trading conditions. Please visit our web-site www.jes.com.hk or contact us for the details.



**TRANSPORT ORDER / SHIPMENT PRE-ADVICE (FORM A)
(FOR GENERAL EXHIBITS & DISPLAY ITEMS ONLY)**

To: JES Logistics Ltd (email or fax no. + 852 2597 5057)

We hereby authorize JES Logistics Ltd to deliver our exhibits as per the attached List of Exhibits to the exhibition and to unpack our cargo for customs inspection. All the charges are on our accounts.

We hereby accept JES Logistics Ltd standard trading conditions and understand that the charges are compiled on volume or weight basis and insurance coverage is not included.

A1. Please arrange round-trip insurance coverage for our exhibits (insured value: _____).

Insurance premium 1.5 % on total sum insured, min RMB 1200.00 / policy.

Compensation is deductible from 1% to 10% based on every loss / claim - subject to final confirmation.

A2. We will arrange the insurance coverage for the exhibits by ourselves.

B. Our exhibits are to be transported to the exhibition as follows:

From aboard to Shanghai by : sea (FCL) air

x please tick where applicable

We hereby certify that our List of Exhibits attached is true and correct. We will be fully liable if the customs finds any discrepancy or mistake. Any additional costs or penalty incurred will be on our account.

Exhibitor: _____ **Booth No :** _____

Address:

Contact No Tel : _____ **Fax :** _____

E-mail: _____

Authorized Signature with Company stamp

_____ **Date:** _____

Name in full and Business title